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## **Crowdsourcing Week Announces CSW Global 2015 in Singapore, April 20 - 24, 2015**

**“Crowd Economy: Disrupting Billion Dollar Industries and Empowering Billions”**

### **November 25, 2014 - Singapore / London / New York**

[Crowdsourcing Week](#) announces the third annual edition of its flagship conference, the only week-long gathering focused on the promise and future of the crowd economy. CSW Global will take place in Singapore from April 20-24, 2015 with the theme, **“Crowd Economy: Disrupting Billion Dollar Industries and Empowering Billions.”**

The conference will feature the top global changemakers from crowd platforms and businesses disrupting the old economy while empowering billions to create better futures -- through crowdsourcing, crowdfunding and open innovation.

“CSW Global 2015 will present a defining moment, pairing – for the first time ever– leaders that comprise the core of the crowd economy with corporate and government counterparts to engage in a dynamic discussion and understanding of the new marketplace opportunities it represents,” says [Epi Ludvik Nekaj](#), Founder and CEO of Crowdsourcing Week.

The initial round of speakers include: [Matt Barrie](#), CEO & Chairman, Freelancer; [Babou Olengha-Aaby](#), Founder & CEO, Mums Mean Business; [Pia Giudice](#), Founder & CEO, Ideame; [Robin Smith](#), Co-Founder & COO of WeGoLook; [Paul Niederer](#), CEO & Director, Australian Small Scale Offerings Board (ASSOB); [Rick Chen](#), Founder and CEO, Pozible with many more to come.

The content and agenda will spark the collective innovation movement in Asia and around the world by answering key questions:

*WHO* are the world’s top companies innovating with crowds through cutting edge-ideas, pioneering products and driving best practices for a human-centric economy?

*WHAT* is the market capitalization potential of the leading companies in the collaborative and sharing economy space?

*HOW* are corporations, governments and nonprofits waking up to this new social productivity that is empowering billions?

*WHICH* crowd-driven ideas have the potential to create new paradigms for sustainable growth, well-being and prosperity for all?

Epi Ludvik adds, “CSW Global 2015 will be our most ambitious gathering yet. Crowdsourcing and the crowd economy has moved away from being called a trend to creating large scale social and economic impact. The time is ripe for the crowd movement to grow in Asia and CSW Global will accelerate its adoption.”

The conference will take place in Singapore's high-tech hub, One North, the Genexis Theatre at Fusionopolis – the country's most innovatively designed venue.

Tickets will go on sale Dec 15, 2014. For more information, please visit <http://crowdsourcingweek.com/csw-global-2015/>

### **About Crowdsourcing Week**

Crowdsourcing Week (CSW) is a global platform committed to helping organizations transition into a more open, connected, and socially productive ecosystem. CSW is more than a conference. It's a worldwide network & movement to connect, educate & empower change makers in the crowd economy across all sectors that is catalyzing the ecosystem through flagship conferences, summits, community & advisory.

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