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For Immediate release

June 16, 2015, CSW Europe 2015: Brussels to Host Weeklong Conference on Crowdsourcing and Collaborative Economy, Oct 19-23

BNP Paribas Fortis to support CSW Europe 2015 as the conference will provide an in-depth look into Europe's collaborative future

[Crowdsourcing Week \(CSW\)](#)'s European flagship conference will take place in Brussels, Capital of Europe at *Chancellery Auditorium (1 Rue de la Chancellerie)* and [Co.Station \(Place Sainte Gudule\)](#), from 19 to 23 October 2015. The weeklong conference will unite European and global decision makers, platforms and practitioners who are harnessing the new connected economy to address issues centred on government, finance, business and non-profit organizations.

[CSW Europe 2015](#) is ready to tackle the main talking points in this new crowdsourcing ecosystem, through keynote presentations, active dialogue on panel discussions and interactive workshops - all designed to provide participants with hands-on learning experiences.

Other unique elements of the conference will include live crowdfunding rounds in collaboration with supporting partner [MyMicroInvest](#) and an exclusive [European Forum for Entrepreneurial Finance](#) supported by the European Commission. Conference tracks will include the following headline topics relevant for Europe:

- Crowdfinance & Crowdfunding
- Collaborative Innovation
- Smart Cities & Mobility Solutions
- Blockchain & Cryptocurrencies
- Collaborative Approaches for Energy Transition & Governance
- Financing of Innovative Entrepreneurial Companies

Epi Ludvik Nekaj, Founder and CEO of Crowdsourcing Week says, *“Our main focus, for CSW Europe 2015, is to not just highlight the latest innovations with networked crowds, but to script an action plan for government, business and citizens, the main stakeholders of the crowd economy in Europe”*

Yvan De Cock, Head of Corporate & Public Bank Belgium and Member of the Executive Committee of [BNP Paribas Fortis](#) says, *“Crowdsourcing Week deals with themes which can drive profound changes in our society. Therefore BNP Paribas Fortis is honoured to support Crowdsourcing Week for the second year in a row. As a bank, located right in the heart of Europe and part of a large, international group, we believe it is our role to accompany our clients and to support innovation and change.”*

CSW Europe 2015 will present cutting edge content with a European perspective. Global crowdsourcing experts and stakeholders who will take the stage during the week include: Alexander De Croo, Deputy Prime Minister of Belgium & Minister of Development Cooperation, in charge of the Digital Agenda; Arnaud Mourot, Director, Ashoka Europe; José Zurstrassen, Executive Chairman MyMicroInvest; Zenia Tata, Executive Director, Global Expansion, XPRIZE; Ken Webster, Head of Innovation, Ellen MacArthur Foundation; Shana Smeets, Country Manager, Benelux, Blablacar among many others.

See the website for full list of speakers and conference tracks:

<http://crowdsourcingweek.com/csw-europe-2015/>

Early Bird Tickets for the CSW Europe 2015 conference are on sale now for a limited time. For details please visit the site:

<http://crowdsourcingweek.com/csw-europe-2015/>

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About Crowdsourcing Week

Since its launch in 2012, Crowdsourcing Week (CSW) has created a worldwide movement on the collaborative economy rallying international innovators in crowdsourcing, crowdfunding and open innovation. Through its multilayer platform,

CSW educates and equips today's leaders with the tools to harness productivity through crowds. In 2015 alone Crowdsourcing Week has produced summits in Vienna, Arctic Circle (Sweden), Geneva, Jakarta and Manila in addition to its 3rd annual week-long conference in Singapore.

About BNP Paribas Fortis

BNP Paribas Fortis offers the Belgian market a comprehensive package of financial services for private individuals, the self-employed, professionals and SMEs. In the insurance sector, BNP Paribas Fortis works closely with Belgian market leader AG Insurance. The bank also provides wealthy individuals, corporations and public and financial institutions with custom solutions for which it can draw on BNP Paribas' know-how and international network.