



**CROWDSOURCING WEEK PTE. LTD.**

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**FOR IMMEDIATE RELEASE**

**Crowdsourcing Week Europe 2015 to Gather Businesses, Innovators and Government Decision-Makers on the Topic of Crowd Economy.**

**8 October 2015:** Crowdsourcing Week's cutting edge 5-day conference, [CSW Europe 2015](#), will take place in Brussels from 19-23 October 2015. During the week, you will learn about people-powered solutions that will help foster exponential innovation in finance, governments, corporations, energy, smart cities and mobility.

**Top speakers**

With a roster of top-notch speakers and experts, the conference will have hot topic discussions about crowdsourcing, crowdfunding and open innovation throughout the week. Touted as the world's most forward-thinking innovation conference, the event is experiencing a keen level of interest from decision-makers with talks and participation that include:

- Alexander De Croo, Deputy Prime Minister of the Belgian Government
- Annemie Turtelboom, Vice-Minister-President, Flemish Government and Flemish Minister
- Pascal Smet, Minister of Government of Brussels, Mobility & Public Works
- Els Ampe, MP Brussel Alderman for Mobility and Public Works, City of Brussels
- Domenico Rossetti di Valdalbero, Principal Administrator at the European Commission
- and many other speakers. View [speaker roster here](#).

**Program**

Since the [CSW Europe 2015](#) conference was announced in June 2015, with BNP Paribas Fortis as the premier partner, its theme to unite thought leadership on crowd applications in Europe has received an overwhelming response and involvement from leading innovators like Mobistar and Hello bank! as official sponsors. The European Commission and organisations such as Brussels Metropolitan, Synthetron, Innate Motion and Siemens, amongst others, will be contributing to the conversation in Brussels.

The week opens with an invite-only opening night on Monday 19 October, a curtain raiser to the week. The following days these themes will be examined:

- Tuesday 20 October: Accelerate Europe: Crowd Finance & Collaborative Innovation

- Wednesday 21 October: Evolve Europe: Smart Cities & Mobility
- Thursday 22 October: Sustainable Europe: Participatory Government & Energy Transition

On 23 October CSW Europe 2015 will culminate with an [Entrepreneurial Finance Forum \(invite only\)](#) and [European FAIR for Entrepreneurial Finance & Growth \(open to public\)](#) with the special participation of Jyrki Katainen of EU Commission Vice President for Jobs, Growth, Investment & Competitiveness to stimulate European entrepreneurship and investment.

“As bank for a changing world, BNP Paribas Fortis wants to be part of change and even be a real catalyst of change,” says Yvan De Cock, Head of Corporate and Public Banking Belgium at BNP Paribas Fortis. “Therefore we are really proud to host the Crowdsourcing Week Europe in Brussels and to welcome experts from all over the world who will inspire us to address important societal topics.”

**View full conference agenda and speakers list and [register to attend](#).**

**Press: [Please register interest for press pass here](#).**

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**About Crowdsourcing Week**

Since its launch in 2012, Crowdsourcing Week (CSW) has created a worldwide movement on the collaborative economy rallying international innovators in crowdsourcing, crowdfunding and open innovation. Through its multilayer platform, CSW educates and equips today’s leaders with the tools to harness productivity through crowds. In 2015 alone Crowdsourcing Week has produced summits in Vienna, Arctic Circle (Sweden), Geneva, Jakarta and Manila in addition to its 3rd annual week-long conference in Singapore.

**About BNP Paribas Fortis**

BNP Paribas Fortis offers the Belgian market a comprehensive package of financial services for private individuals, the self-employed, professionals and SMEs. In the insurance sector, BNP Paribas Fortis works closely with Belgian market leader AG Insurance. The bank also provides wealthy individuals, corporations and public and financial institutions with custom solutions for which it can draw on BNP Paribas’ know-how and international network.