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**FOR IMMEDIATE RELEASE**

**Crowdsourcing Week, the Global Platform that Evangelizes the Crowd Economy Launches Equity Crowdfunding Campaign on Crowdcube (Capital at Risk)**

London/Singapore (November 19, 2015) - [Crowdsourcing Week](#), an organisation dedicated to changing the way businesses, government and nonprofits use the Internet for social productivity through the [crowd economy](#), has just launched an [equity crowdfunding campaign on Crowdcube](#), UK's top crowdfunding platform. CSW is crowdfunding £80,000 to expand the company's event offerings and launch products in integrated e-learning and consulting that will be accessible to a wider global audience.

Since 2013, CSW's community has grown to representation from 50+ countries through three yearly weeklong global conferences in Singapore and two annual European conferences. In addition, the CSW movement has sparked local cooperation through workshops and summits in 15 cities that include New York City, Warsaw, Amsterdam, Berlin, London, Brussels, Geneva, Venice, Arctic Circle, Copenhagen, Manila, Jakarta, and Gjakova.

[Epi Ludvik Nekaj](#), founder & CEO of CSW, underscores the essence of this funding round, saying, "Our company is built upon a diverse community of crowd experts, partners and sponsors. And as we embark on this exciting growth journey, we want to build crowd capital together, and allow CSW to be owned by many. This initiative will strengthen our core values and mission as a company focussed on building collaborative futures."

With this capital investment CSW will launch subscription-based e-learning programs designed to make cutting-edge content on the crowd economy available to anyone with internet access. CSW's services arm, [CSW<sup>2</sup>](#) will also expand to multinational clients through a global consultants network. CSW events will come to new markets like Tehran, Dubai, Johannesburg and Sao Paolo in 2016.

In addition to shares, the equity crowdfunding campaign features valuable rewards for investors whether they are early adopters of crowds or a valued disruptor in crowd innovation. View all details of the crowdfunding campaign on [crowdcube.com/crowdsourcingweek](http://crowdcube.com/crowdsourcingweek).

Your capital is at risk with any equity crowdfunding investment. Please refer to company documents on the campaign page to evaluate your risks.

**About Crowdsourcing Week:** Since 2013, [Crowdsourcing Week \(CSW\)](#) has created a worldwide movement on the collaborative economy rallying international innovators in crowdsourcing, crowdfunding and open innovation. Through its multilayer platform, CSW educates and equips today's leaders with the tools to harness productivity through crowds.

**About Crowdcube:** [Crowdcube](#) is a leading UK-based crowdfunding website for British companies that has successfully funded 322 business and raised £117,245,821 from 226,615 investors. The platform allows the crowd to

invest alongside investors, start-ups, early stage, and growth business, bringing angel investing to masses through equity, debt and investment fund options. Crowdcube is authorized and regulated by the Financial Conduct Authority (No. 650205).

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