



PRESS RELEASE

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CSW to Galvanize Crowdsourcing Ecosystem in the Middle East with First Ever CSW Summit in Tehran

Singapore and Tehran (December 10, 2015) - [Crowdsourcing Week](#), the global movement highlighting collaborative problem-solving approaches will engage innovators in the Middle East with the first ever summit, CSW Tehran on May 20, 2016. In partnership with [Eventbox](#), an events marketing and management online platform, the summit agenda will focus on crowdfunding and collaborative approaches that define a sharing economy.

“Crowdsourcing is a buzz word today, what is missing though is the depth of knowledge that individuals and businesses need, to truly make the most of social connections powered by the Internet. We are very excited to empower and inspire Tehran’s entrepreneurs and budding talents through this summit,” says [Epi Ludvik Nekaj](#), CEO of Crowdsourcing Week.

CSW Summit Tehran aims to spark ideas among participants on how to make the Internet a catalyst for social productivity, engage Iranian decision makers and entrepreneurs, and connect them with CSW’s global network of experts in crowdsourcing and crowdfunding. The action-packed event will have keynote presentations, case studies, interactive and collaborative sessions led by [Paul Niederer](#), CEO of [ASSOB](#), first equity crowdfunding platform in the world, [Genny Ghanimeh](#), founder and CEO [Pi-slice.com](#), [Mouna Aouri Langendorf](#), founder of [Woomentum](#) among others.

[Sara Mohammadi](#), co-founder of Eventbox said, “Iran has only recently begun to explore the potential of crowdsourcing, with the focus for now mainly on one aspect of it – which is crowdfunding. I strongly believe that many social and economic challenges can be tackled by harnessing the benefits of crowdsourcing in Iran.”

In the wake of significant growth for crowd applications across North American, Asian, and European markets, the Middle East region is exploring how digital crowds can contribute to innovation and build a strong collaborative mindset in a growing Internet community.

About Crowdsourcing Week

Crowdsourcing Week is committed to helping organisations transition into a more open, connected, and socially productive society. The company focuses on how crowdsourcing can address the needs of today's leaders to bring about meaningful change. CSW's big, ambitious goal is to get everyone thinking about collaborating with their stakeholders to create shared value.

About Eventbox

Eventbox is a marketing and management online platform for events. Organizers can create their own free event page, sell tickets online, promote their activity via social media, and become entirely paperless. Eventbox is harnessing the power of digital technology to bring people together, help them create experiences and build communities. They are here to build a new event experience in Iran.

Please see the website for full list of speakers and agenda

<http://crowdsourcingweek.com/csw-summit-tehran/>

Press contact:

Sara Mohammadi, sara@eventbox.co

Maria Krisette Capati, maria@crowdsourcingweek.com